



LONDON KNIGHTS INTERNSHIP PROGRAM

Job Title: Game Day Promotions Lead Intern

Internship Term: 2022-23 OHL Regular Season

Start Date: September 6, 2022

Location: Budweiser Gardens – 99 Dundas Street, London, ON

Reporting to: Alex Brown – Director of Marketing and Game Day Operations,

abrown@londonknights.com

Job Description

The London Knights are currently seeking individuals who are passionate about sports and are looking to gain experience in the industry. As part of the Game Day Operations team, you will be directly involved in the business operations of the Knights organization by supporting the execution of game day activations for all Knights home games. The successful candidate(s) will be expected to help manage the Game Day Hype Team to ensure the execution of pre-game in-arena preparations, intermission promotions, in-game activations, and other game day initiatives as needed.

Job Responsibilities

- Manage the Game Day Hype Team (6 to 8 volunteers) to ensure the seamless execution of game day promotions
- Organize in-arena promotional materials before games (e.g., clappers, t-shirts, brochures on seats)
- Support pre-game activations before and after warm-ups
- Assist with in-game and intermission promotions, working directly with the sound room to ensure flawless execution
- Coordinate audience giveaways and prizes with the in-game host and Hype Team
- Help with exit sampling and post-game cleanup as needed
- Perform other duties as organizational needs arise
- The successful candidate(s) will be expected to be available for every London Knights home game

Key Qualifications

- All candidates **must** be currently enrolled in a post-secondary program
- Exceptional interpersonal and leadership skills
- Team-oriented mindset
- Demonstrated ability to multi-task in a fast-paced environment
- Previous experience in event operations roles considered an asset
- Previous experience in the sports industry considered an asset

Please submit your application to internprogram@londonknights.com by **Friday, July 29 at 5:00pm**. We thank all applicants for their interest. However, only those being considered for an interview will be contacted.