

Company: Mississauga Steelheads Hockey Club

Job Title: Coordinator, Brand Partnerships & Hockey Programs

Start Date: Immediate

Term: Full Time

Location: Paramount Fine Foods Centre – 5500 Rose Cherry Place, Mississauga, ON

Contact: Michael Hastings (VP, Communications & Business Operations)

Email: mhastings@mississaugasteelheads.com

Website: www.mississaugasteelheads.com

Mississauga Steelheads Company Description:

The Mississauga Steelheads are a community driven organization, committed to producing a competitive, fun, entertaining, and family oriented on-ice product in a positive environment where staff, players, partners and fans are treated with profound respect. Playing in the Eastern Conference of the Ontario Hockey League, the Steelheads are a junior hockey team that plays out of the Paramount Fine Foods Centre.

Job Description:

We are currently seeking an individual who is passionate about sports partnerships with an understanding of minor hockey programs. As a member of the Steelheads team, you will be reporting to the Vice President and involved in the day-to-day business operations of the organization, managing our merchandise store, managing the development of new partnerships, minor hockey initiatives and maintaining relationships with current partners. This would encompass warm and cold calling, lead generation, selling of corporate sponsorships, selling of individual and group tickets, flex-packs, season tickets, as well as growing our database, and other duties as required.

Responsibilities:

- Manage our merchandise store both online and in person
 - Purchase apparel for the store once approved by VP and President
 - Marketing the Bait Shop to generate more traffic
- Responsible for generating new corporate sponsors as well as maintaining relationships with current partners
- Collaborate with partners to develop and execute company specific strategies and activations
- Enhance the Steelheads brand by accomplishing new and different requests as well as exploring opportunities to add value to the organization
- Responsible for executing ticket sales plans leading up to and during season including group purchases, individual game sales, flex packs and season tickets
- Develop relationships with local minor hockey teams including organizing practices, tournaments and other events
- Responsible for coordinating advanced game day preparations including pre-game set up, in-game partner activations, and post-game take down
- Attend community events as required

Position Requirements:

- 2+ years of experience/ Bachelor's degree considered an asset
- Full time availability as well as a commitment to all home games, including evenings and weekends
- Excellent time management/organizational skills and strong attention to detail
- Well-rounded written/verbal communication skills
- Ability to work effectively in team and independent roles
- Proficient with the following computer programs: Microsoft Word, Excel and PowerPoint

SUBMIT APPLICATION TO mhastings@mississaugasteelheads.com BY August 13th 2021