



Sarnia Sting Hockey Club
1455 London Road
Sarnia, ON
N7S 6K7

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| JOB TITLE | Digital Content Creator |
| REPORTS TO | Jake Bourrie- Director, Marketing & Corporate Partnerships |
| STATUS | Volunteer Internship Opportunity (remote work) |

SUMMARY

Do you have a passion for sports? How about a love for social media? Here is your opportunity to combine the two and gain valuable marketing experience! The Sting are looking to add to their digital content team to create impactful social media content for their nation of fans to engage, share and enjoy.

DUTIES AND RESPONSIBILITIES

- Manage inventory of in-game and B-roll Sarnia Sting highlights.
- Edit in-game highlights & B-roll content to create impactful engaging video content for social media sites: Facebook (feed, stories), Instagram (feed, stories, reels), Twitter (feed, stories), TikTok, Twitch & Youtube.
- Develop and update content creation & distribution plans.
- Plan and execute social media campaigns.
- Other duties as assigned.

QUALIFICATIONS

- A comprehensive understanding of current social media platforms and their use.
- At least a basic understanding of video editing.
- An understanding and passion for the game of hockey and the Ontario Hockey League.
- Must be extremely organized, with strong communication skills (written and verbal)
- Creative, out of the box thinker
- Proficient with Microsoft Applications and Google Docs
- Experience working with Adobe Photoshop and Premiere Pro an asset.
- Adobe InDesign, After Effects, and Illustrator an asset

WORKING CONDITIONS

This is a volunteer position that can be performed remotely. The ideal candidate will require a laptop computer, smartphone & high-speed internet connection.

TO APPLY

Please submit a resume and cover letter to Jake Bourrie: Director, Marketing & Corporate Partnerships jbourrie@sarniasting.com ,citing the job title in the subject line.

Deadline to apply Sunday, January 17, 2021 @ 11:59 PM EST.

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, veteran status, or any other characteristic protected by law.

We thank all applicants for their interest, however only those selected for an interview will be contacted.
